



**Sale Date: September 29-30, 2017**

Consignment deadline: August 15, 2017  
(or until 125 head is reached)

LOCATION: Lycoming County Fairgrounds  
1 East Park St., Hughesville, PA 17737

**ADVERTISING AGREEMENT**

\_\_\_\_\_  
Agent

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
eMail

\_\_\_\_\_  
Company/Billing Information

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
eMail

**Advertising Rates for Sale Catalog (check one)**

- |  |  |
|--|--|
| <input type="checkbox"/> Full-color Back Cover..... \$350.00 | <input type="checkbox"/> Full-color Inside Front or Back Cover .. \$250.00 |
| <input type="checkbox"/> Full-page color ..... \$250.00      | <input type="checkbox"/> Full-page BW ..... \$150.00                       |
| <input type="checkbox"/> Half-page color ..... 175.00        | <input type="checkbox"/> Half-page BW..... 100.00                          |

**AD SPECS**

Full-page: 5x8" no bleeds    Half-page: 5x4" no bleeds    COVERS: 5.5x8.5" plus 1/8" bleed all around    300dpi

Please send print-ready advertisements to [whitedeer@masterworks.net](mailto:whitedeer@masterworks.net). PDFs or JPGs at 300 dpi, RGB resolution will be accepted no later than August 15, 2017. If you have questions, please contact Tami Johnson at 314-750-1397 or Daniel Fisher at 570-726-0001, [tripleddruss1991@gmail.com](mailto:tripleddruss1991@gmail.com).

If you would like us to design your ad, please include a sketch, a clean version of your logo (if you have one) and any copy you would like included. We will send a proof if you have an email address on this form.

**All advertisements must be received WITH PAYMENT, make checks payable to White Deer Morgan Horse Sale. Covers will be first come, first serve.**

Signature of owner or authorized agent: \_\_\_\_\_ Date: \_\_\_\_\_

Questions? Contact: **Daniel Fisher | 1125 East End Mountain Rd. | Mill Hall, PA 17751  
570-726-0001 | [tripleddruss1991@gmail.com](mailto:tripleddruss1991@gmail.com)**