



Sale Date: September 21-22, 2018

Consignment deadline: July 31, 2018 (or until 125 head is reached)

LOCATION: Lycoming County Fairgrounds
1 East Park St., Hughesville, PA 17737

ADVERTISING AGREEMENT

Agent	Company/Billing Information
Address	Address
City/State/Zip	City/State/Zip
Phone	Phone
eMail	eMail

Advertising Rates for Sale Catalog (check one)

- | | |
|--|--|
| <input type="checkbox"/> Full-color Back Cover..... \$350.00 | <input type="checkbox"/> Full-color Inside Front or Back Cover .. \$250.00 |
| <input type="checkbox"/> Full-page color \$250.00 | <input type="checkbox"/> Full-page BW \$150.00 |
| <input type="checkbox"/> Half-page color 175.00 | <input type="checkbox"/> Half-page BW..... 100.00 |

AD SPECS

Full-page: 5x8" no bleeds Half-page: 5x4" no bleeds COVERS: 5.5x8.5" plus 1/8" bleed all around 300dpi

Please send print-ready advertisements to whitedeer@masterworks.net. PDFs or JPGs at 300 dpi, RGB resolution will be accepted no later than July 31, 2018. If you have questions, please contact Tami Johnson at 314-750-1397 or Daniel Fisher at 570-726-0001, tripledruss1991@gmail.com.

If you would like us to design your ad, please include a sketch, a clean version of your logo (if you have one) and any copy you would like included. We will send a proof if you have an email address on this form.

All advertisements must be received WITH PAYMENT, make checks payable to White Deer Morgan Horse Sale. Covers will be first come, first serve.

Signature of owner or authorized agent: _____ Date: _____

Questions? Contact: Daniel Fisher | 1126 Beagle Rd. | Mill Hall, PA 17751
570-726-0001 | tripledruss1991@gmail.com